



FOR IMMEDIATE RELEASE

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For Information:

Shelley Callahan (858) 617-6114

HERITAGE GOLF GROUP ACQUIRES TPC PRESTANCIA FROM THE PGA TOUR

SAN DIEGO, Calif. – Heritage Golf Group, a San Diego based golf course owner and operator, announced today that it has purchased TPC Prestancia as part of a strategic alliance with the PGA TOUR. This is the fourth Tournament Players Course property Heritage has purchased in 2007.

Under the terms of the sales transactions, the club will be owned and managed by Heritage Golf Group, but will continue to operate under the TPC brand through a License Agreement. In addition to their current membership benefits, members of TPCs and Heritage clubs will enjoy additional privileges that will add quality and service to their memberships, including access for full golf members to the TOUR's TPC Network of properties and Heritage Golf Group's portfolio of private and resort courses in California, Texas, Georgia, Florida, Michigan, North Carolina and South Carolina, including the acclaimed Valencia Country Club in Valencia, Calif.; Oyster Reef Golf Club in Hilton Head Island, S.C.; Atlanta National Golf Club and White Columns Country Club in Atlanta, Ga.; and Weston Hills Country Club in Ft. Lauderdale, Fla., former site of the PGA TOUR Honda Classic.

"TPC Prestancia is a fantastic addition to the Heritage Collection," said 25-year golf industry veteran Bob Husband, president and chief executive officer of Heritage Golf Group, a current PGA of America member and a former PGA TOUR Player. "TPC properties are known for their impeccable standards, which complement our commitment to provide the highest level of service to our members and guests."

"Our strategic alliance with Heritage Golf Group is a logical extension of our efforts to provide PGA TOUR Experiences for our members and guests," said David Pillsbury, president of PGA TOUR Golf Course Properties. "By harnessing the natural synergies between our companies, we can deliver a better, more valuable golf experience for our collective members and guests. Ultimately, we envision a network of more than 40 affiliated clubs, all of which share similar quality and service standards. This alliance represents a significant step towards making this unprecedented strategy a reality."

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About Heritage Golf Group

Heritage Golf Group (www.heritagegolfgroup.com) began in 1999 with \$100 million in funding provided by the private equity firm, GTCR Golder Rauner, LLC. Since then, the company has grown an impressive portfolio of private and resort courses across the country.

The Heritage portfolio represents some of the most well-known and acclaimed properties spanning California, Texas, Georgia, Michigan, Florida, North Carolina and South Carolina. The company distinguishes itself by its dedication to unrivaled golf and uncompromising service. Heritage Golf Group is led by Bob Husband, president and CEO.

About The PGA TOUR

The PGA TOUR is a tax-exempt membership organization of professional golfers. Its primary purpose is to provide competitive earnings opportunities for past, current and future members of the PGA TOUR, Champions Tour and Nationwide Tour; to protect the integrity of the game; and to help grow the reach of the game in the U.S. and around the world.

In 2007, the three Tours will compete in approximately 110 events for approximately \$340 million in prize money. Tournaments are being held in six countries outside the U.S. and in 36 states.

In addition to providing competitive opportunities for its membership, TOUR events also generate significant funds for local charities. In fact, the three Tours have surpassed the \$1 billion mark in overall charitable contributions. The PGA TOUR's web site address is www.pgatour.com and the company is headquartered in Ponte Vedra Beach, Fla..

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About The TPC Network

Licensed by the PGA TOUR, the TPC Network is comprised of 17 premier private, resort and daily fee golf properties designed by some of golf's most elite architects. Nine additional clubs are operated by affiliates of PGA TOUR Golf Course Properties, Inc. Each TPC has hosted or has been designed to host TOUR-sponsored golf tournaments. Since the TPC Sawgrass first opened its world renowned Stadium Course in the fall of 1980, TPCs have provided the PGA TOUR with rent-free venues for tournaments, helping to boost championship golf purses and increasing charitable donations to grass roots non-profit organizations. At the same time, TPCs have provided recreational golfers with the unique opportunity to test their skills on the same layouts where the world's best golfers compete.

Distinctive in character but consistent in quality, TPCs are known for their outstanding conditioning and amenities, as well as a commitment to environmental excellence. All 17 TPCs are certified as Audubon International Cooperative Sanctuary Systems. The TPC Network is also distinguished by its unwavering commitment to further the PGA TOUR's giving back mission through support of charitable and community-based programs. For more information, please visit www.tpc.com.

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