



FOR IMMEDIATE RELEASE

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HERITAGE GOLF GROUP CONTINUES PHILANTHROPIC ENDEAVORS

SAN DIEGO, CA –The Heritage Collection of Clubs are once again joining efforts throughout 2011 in order to raise funds for select military homefront groups, as part of PGA TOUR Charities, Inc.’s Birdies for the Brave program. Funds will be raised during nine charity golf tournaments, silent auctions, and accompanying fundraising activities conducted at Heritage Golf Group’s collection of premier clubs nationwide.

The PGA TOUR, in partnership with Heritage Golf Group, TOUR players, sponsors, TPC and Heritage Golf Group club members and tournament fans, raised more than \$1.3 million in 2010 for military homefront charities as a result of golf fundraising events held at TPC clubs and Heritage Golf Group properties nationwide. Since 2008, Heritage Golf Group has raised over \$1.4 million for the Birdies for the Brave program.

“We are very proud to have the opportunity to support the members of our Armed Forces and their families. We are committed to supporting programs that positively impact the communities in which our clubs reside,” said Bob Husband, President and CEO of Heritage Golf Group. “On behalf of our local communities, event sponsors, product donors and club ambassadors, we are truly grateful for the sacrifices that our troops make every day to maintain our safety and freedom.”

Funds from these events will be distributed to nine military homefront groups that are supported by PGA TOUR players, including: Green Beret Foundation supported by Bubba Watson; Homes For Our Troops supported by Phil Mickelson; Military Warriors Support Foundation supported by Ted Purdy; The Navy SEAL Foundation supported by Jerry Kelly and Frank Lickliter II; New Jersey National Guard Family Readiness Council supported by Jim Colbert; Operation Homefront supported by Corey Pavin; Special Operations Warrior Foundation supported by Phil Mickelson; United Through Reading supported by Rory Sabbatini; Wounded Warrior Project supported by Frank Lickliter II, Nick Watney, Boo Weekley and Jason Gore.

Birdies for the Brave is one of the primary beneficiaries of Heritage Golf Group’s philanthropic endeavors. For additional information, visit www.birdiesforthebrave.org.

About Heritage Golf Group

Heritage Golf Group (www.heritagegolfgroup.com) began in 1999 with funding provided by the private equity firm, GTCR Golder Rauner, LLC. Since then, the company has grown an impressive portfolio of private and resort golf clubs around the country. The Heritage portfolio represents some of the most well-known and acclaimed properties spanning Texas, Georgia, Florida, Michigan, North Carolina and South Carolina. The company, led by Bob Husband, President and CEO, distinguishes itself through its dedication to unrivaled golf and uncompromising service.

About Birdies for the Brave, a PGA TOUR Charities, Inc. Initiative

Since 2005, the PGA TOUR has proudly supported Birdies for Brave. TOUR players, corporate partners, tournament fans and TPC club members have joined forces to raise millions of dollars annually for military homefront groups supported by PGA TOUR players that provide critical programs and services to meet the specialized needs of military men and women lost or seriously injured in performance of their duty, through fundraising events at TPC clubs nationwide. Other Birdies for the Brave activities include Military Appreciation Day celebrations and Patriots’ Outpost military hospitality chalets during PGA TOUR tournaments, as well as the opportunity for military members to attend many PGA TOUR events on a complimentary basis. To learn more about Birdies for the Brave, please visit www.birdiesforthebrave.org or follow them on Facebook.

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