



FOR IMMEDIATE RELEASE

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**HERITAGE GOLF GROUP ANNOUNCES RE-OPENING DATE AT
TPC TAMPA BAY FOLLOWING GREENS PROJECTS**

SAN DIEGO, CA. - Heritage Golf Group is pleased to announce that TPC Tampa Bay, a premier daily-fee golf facility in Tampa, Florida, re-opened to the public on Wednesday, August 19th, 2009, following a two month closure. The facility closed in mid-June to re-grass all of the greens on the award-winning golf course, and host of the Champions Tour Outback Steakhouse Pro-Am.

“Our greens were the original greens from when we opened in 1991. Over time, even with the best maintenance practices, the greens need to be replaced,” said Brady Boyd, General Manager at TPC Tampa Bay. “The average life-span of a green is not much more than 15 years. We have a commitment to our guests to provide unrivaled golf and uncompromising service. This project is an investment in that commitment,” said Boyd.

TPC Tampa Bay chose Champion Ultra-dwarf Bermudagrass for the new project. “Champion is a terrific warm weather turfgrass, and we have had great success with it at our sister clubs throughout the south,” comments Jason Kubel, TPC Tampa Bay’s Golf Course Superintendent. Champion turf can be found on more than 400 golf courses throughout the south.

TPC Tampa Bay is considered to be one of the top golf courses in Florida, and was ranked the #18 public golf facility in the United States by the 2009 *GolfWorld* Magazine Reader’s Choice Poll. Playing from close to 7,000 yards, the course hosts the Outback Steakhouse Pro-Am each spring, and numerous prestigious outings and tournaments. The course was designed by Bobby Weed with Chi-Chi Rodriguez as player consultant.

About Heritage Golf Group

Heritage Golf Group (www.heritagegolfgroup.com) began in 1999 with \$100 million in funding provided by the private equity firm, GTCR Golder Rauner, LLC. Since then, the company has grown an impressive portfolio of private and resort golf clubs around the country. The Heritage portfolio represents some of the most well-known and acclaimed properties spanning Texas, Georgia, Florida, Michigan, North Carolina and South Carolina. The company, led by Bob Husband, President and CEO, distinguishes itself through its dedication to unrivaled golf and uncompromising service.

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