



FOR IMMEDIATE RELEASE

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Birdies for the Brave

**HERITAGE GOLF GROUP ANNOUNCES
HONORARY MEMBERSHIP PROGRAM FOR WOUNDED WARRIORS**

SAN DIEGO, CA. ---- Heritage Golf Group, LLC (HGG), a leading owner and operator of premier golf properties across the country, announced today that as part of the company's support for the Birdies for the Brave military outreach initiative, each private club within The Heritage Collection will participate in the Adopt-A-Wounded Warrior Program, whereby Honorary Club Memberships are awarded to the Wounded Warrior Project for the benefit of a local wounded warrior.

Wounded Warrior Project is responsible for identifying qualified wounded warriors and matching them with each private club in their community. The wounded warrior is then awarded an Honorary Membership for themselves and their family.

"Heritage Golf Group has been dedicated to supporting Birdies for the Brave as our National Charity and we believe that the Honorary Membership Program is a natural extension of our support for Military families," said Bob Husband, President and CEO of Heritage Golf Group. "This Membership Program is intended to support and aid in the rehabilitation process and also allows us and our Members to honor and express gratitude to our courageous American heroes for their service and sacrifice."

Through this Honorary Membership Program, the wounded warrior will receive family membership privileges at each of HGG's Clubs. Such privileges include a Complimentary Initiation Fee, Complimentary Monthly Dues, and Full Golf and Social Privileges.

Birdies for the Brave is a military outreach initiative, proudly supported by the PGA TOUR, for the brave men and women of the U.S. Armed Forces and their families. Birdies for the Brave is one of the primary beneficiaries of Heritage Golf Group's philanthropic endeavors. To learn more please visit www.birdiesforthebrave.org.

Wounded Warrior Project (www.woundedwarriorproject.org) is a non-profit organization supported by PGA TOUR players Frank Lickliter II, Jason Gore, Nick Watney and Boo Weekley, whose mission is to honor and empower wounded warriors. WWP's purpose is to raise awareness and to enlist the public's aid for the needs of injured service members, to help injured servicemen and women aid and assist each other, and to provide unique, direct programs and services to meet their needs. Thousands of wounded warriors and caregivers receive support each year through WWP programs designed to nurture the mind and body, and encourage economic empowerment and engagement.

About Birdies for the Brave

Since 2005, the PGA TOUR has proudly supported Birdies for Brave. TOUR players, corporate partners, tournament fans and TPC club members have joined forces to raise millions of dollars annually for military homefront groups supported by PGA TOUR players that provide critical programs and services



to meet the specialized needs of military men and women lost or seriously injured in performance of their duty, through fundraising events at TPC clubs nationwide. Other Birdies for the Brave activities include Military Appreciation Day celebrations and Patriots' Outpost military hospitality chalets during PGA TOUR tournaments, as well as the opportunity for military members to attend many PGA TOUR events on a complimentary basis. To learn more about Birdies for the Brave, please visit www.birdiesforthebrave.org or follow them on Facebook.

About Heritage Golf Group

Heritage Golf Group (www.heritagegolfgroup.com) began in 1999 with funding provided by the private equity firm, GTCR Golder Rauner, LLC. Since then, the company has grown an impressive portfolio of private and resort golf clubs around the country. The Heritage portfolio represents some of the most well-known and acclaimed properties spanning Georgia, Florida, Michigan, North Carolina, South Carolina and Texas. The company, led by Bob Husband, President and CEO, distinguishes itself through its dedication to unrivaled golf and uncompromising service.

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