



FOR IMMEDIATE RELEASE

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For Information:

Addis Kassegn (858) 617-6118

**HERITAGE GOLF GROUP NAMED AMONG 25 LARGEST
MANAGEMENT COMPANIES**

SAN DIEGO, CA. - Heritage Golf Group LLC, a leading owner and operator of premier golf properties across the country, was recently named among *Golf Inc.*'s 25 Largest Management Companies in the Summer 2011 issue. Heritage Golf Group ranked 16th overall.

In 2009, Heritage Golf Group announced that it was expanding its business model by offering golf management and consulting services to owners. Since then, Heritage Golf Group has continued to reach out to owners who hold high standards and quality goals for their properties and offer them management and consulting services. Heritage Golf Group creates value by providing a consistently high quality golf experience while taking advantage of operating efficiencies in all aspects of the operation, including sales, marketing, maintenance, and food and beverage.

Most recently, Heritage Golf Group signed a management agreement with SPE GO Holdings to provide oversight of the operations at The Eagles Golf Club in Tampa, Florida. This represents Heritage Golf Group's sixth management business relationship since 2010, bringing the Heritage Golf Group portfolio to 27 owned and managed courses.

"We are honored to be named among *Golf Inc.*'s 25 Largest Management Companies for 2011," said Bob Husband, President and CEO of Heritage Golf Group. "During a time when the golf industry and most other business sectors are struggling, our goal is to make the best of this situation by implementing new initiatives that enhance each golfer's experience at each Club. In order to sustain and expand our business, we are focused on each Club's unique operational needs. Additionally, we will continue to create programs for Members and guests that are unique in the golf industry. With these steps, we are confident that we will continue to enhance each Club's business model."

About Heritage Golf Group

Heritage Golf Group (www.heritagegolfgroup.com) began in 1999 with funding provided by the private equity firm, GTCR Golder Rauner, LLC. Since then, the company has grown an impressive portfolio of private and resort golf clubs around the country. The Heritage portfolio represents some of the most well-known and acclaimed properties spanning Texas, Georgia, Florida, Michigan, North Carolina and South Carolina. The company, led by Bob Husband, President and CEO, distinguishes itself through its dedication to unrivaled golf and uncompromising service.

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