



**FOR IMMEDIATE RELEASE**

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**HERITAGE GOLF GROUP CELEBRATES 10 YEAR ANNIVERSARY**

*SAN DIEGO, CA.* – Heritage Golf Group is pleased to announce that the company is proudly celebrating its 10th anniversary. Heritage Golf Group is a premier golf property owner and operator of first-class private, resort and daily fee courses across the United States. Established in 1999, Heritage Golf Group boasts extensive golf course operations and management experience.

The Heritage team is relentless in its pursuit of the highest service standards for Members and guests while adhering to proven business principles. Heritage Golf Group, led by Bob Husband, President and CEO, distinguishes itself through its collective experience of over 100 years as business professionals and golfers.

The Heritage Collection represents some of the most acclaimed properties spanning Texas, Georgia, Florida, Michigan, North Carolina and South Carolina. With a passion for golf and a commitment to excellence, Heritage Golf Group's mission is to create unrivaled golf and uncompromising service for Members and guests at its collection of legendary properties.

Looking back over the years, Heritage Golf Group has celebrated numerous accomplishments and achievements that have enabled the company to maintain the steadfast position they continue to enjoy in the golf industry today. The company's success and growth over the past 10 years are evident in their Strategic Alliance with the PGA TOUR, the acquisition of 14 properties, the expansion of its business model by offering golf management services to the golf industry, and their commitment to give back to the community through the Birdies for the Brave events and contributions through the Heritage Youth Foundation. Throughout the years, Heritage Golf Group has raised close to \$1 million for Birdies for the Brave and has contributed several million dollars to varied charitable programs through the Heritage Youth Foundation.

“We are proud to be celebrating our 10<sup>th</sup> anniversary. We began in 1999 with 3 employees and a mission to provide unrivaled golf and uncompromising service to our Members and guests,” said Bob Husband, President and Chief Executive Officer of Heritage Golf Group. “Since then, our company has grown an impressive portfolio of 19 private and resort courses across the country and our Ambassadors are the best in the golf industry. I look forward to the next 10 years, as we continue to strive to make Heritage the best company in the golf industry.”

**About Heritage Golf Group**

Heritage Golf Group ([www.heritagegolfgroup.com](http://www.heritagegolfgroup.com)) began in 1999 with funding provided by the private equity firm, GTCR Golder Rauner, LLC. Since then, the company has grown an impressive portfolio of private and resort golf clubs around the country. The Heritage portfolio represents some of the most well-known and acclaimed properties spanning Texas, Georgia, Florida, Michigan, North Carolina and South Carolina. The company, led by Bob Husband, President and CEO, distinguishes itself through its dedication to unrivaled golf and uncompromising service.

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