



**FOR IMMEDIATE RELEASE**

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**HERITAGE GOLF GROUP CONTINUES TO RAISE FUNDS  
TO SUPPORT MILITARY HOMEFRONT GROUPS**

*SAN DIEGO, CA* – Heritage Golf Group’s commitment to making a positive impact in the communities where their golf properties are located continues this year. The Heritage Collection of Clubs are once again collaborating to raise funds throughout 2010 for six military homefront groups that directly serve military men and women and their families, as part of PGA TOUR Charities, Inc.’s Birdies for the Brave program. Funds will be raised during nine charity golf tournaments, silent auctions, and accompanying fundraising activities conducted at Heritage Golf Group’s collection of premier clubs nationwide.

Throughout 2008 and 2009, Heritage Golf Group held 17 Birdies for the Brave golf tournaments and accompanying auction galas which raised close to \$1 million. In 2010, Heritage Golf Group will host nine tournaments aimed to raise funds in support of the brave men and women of the U.S. Armed Forces and their families.

Proceeds will benefit six military homefront groups that are supported by PGA TOUR players, including Homes For Our Troops supported by Phil Mickelson; Special Operations Warrior Foundation supported by Phil Mickelson; Intrepid Fallen Heroes Fund supported by Rory Sabbatini; Naval Special Warfare Foundation supported by Jerry Kelly; Wounded Warrior Project supported by Frank Lickliter, Nick Watney and Jason Gore; and Operation Homefront supported by Corey Pavin.

“We are proud to have the opportunity to continue our support of the members of our Armed Forces and their families. We are committed to supporting programs that positively impact the communities in which our clubs reside,” said Bob Husband, President and CEO of Heritage Golf Group. “We hope that the entire community will join us in thanking our troops for the many sacrifices they make on our behalf. Heritage’s contribution to Birdies for the Brave is just another way to show that golf continues to make a positive difference.”

Birdies for the Brave is a nationwide program launched by the U.S. Department of Defense that generates financial support for our military and their families, and communicates that support to members of our Armed Forces, both at home and abroad. Birdies for the Brave is a primary element of Heritage Golf Group’s philanthropic endeavors.

**About Heritage Golf Group**

**Heritage Golf Group** ([www.heritagegolfgroup.com](http://www.heritagegolfgroup.com)) began in 1999 with funding provided by the private equity firm, GTCR Golder Rauner, LLC. Since then, the company has grown an impressive portfolio of private and resort golf clubs around the country. The Heritage portfolio represents some of the most well-known and acclaimed properties spanning Texas, Georgia, Florida, Michigan, North Carolina and South Carolina. The company, led by Bob Husband, President and CEO, distinguishes itself through its dedication to unrivaled golf and uncompromising service.

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