



FOR IMMEDIATE RELEASE

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**HERITAGE GOLF GROUP RECOGNIZES TOP AMBASSADORS
IN CELEBRATION OF 10 YEAR ANNIVERSARY**

SAN DIEGO, CA. – In celebration of Heritage Golf Group’s 10 Year Anniversary, the company launched the Heritage Golf Group Ambassador of the Quarter Program in January 2010. The Heritage Golf Group Ambassador of the Quarter Program is designed to recognize those key Heritage personnel who consistently go above and beyond that which they are asked to do. Due to the overwhelming success of the program, Heritage Golf Group will continue this through 2011.

Every Heritage Ambassador is qualified to be a Heritage Ambassador of the Quarter, however only a select few will gain this prestigious title. Throughout 2010, and continuing through 2011, each of the Heritage Golf Group Properties nominates an Ambassador of the Quarter. The nominee is defined by the Ambassador who, in the Club’s opinion, best represents the Heritage Golf Group 5 Star Behaviors and exhibits all the values of Heritage Golf Group Traditions and Standards. All Ambassadors are eligible for nomination. The winner is chosen each quarter by a committee, consisting of Heritage Golf Group’s Executive Team, which reviews each detailed nomination carefully.

“Within every team, there exists that unique group of people who seem to never tire of doing more every day. We are proud to recognize our key personnel who go above and beyond at their Club,” said John Hungerford, Executive Vice President of Heritage Golf Group. “Our growth and development as a company is only possible because of what our Ambassadors do on a daily basis at each Club.”

Since the program’s inception in January 2010, Heritage Golf Group has recognized the following Ambassador of the Quarter winners: Elizabeth Hall of Atlanta National Golf Club; Danielle Aspinwall-Winter of Shipyard Golf Club; Nate Matejek, of TPC Michigan; Susi Takacs, of TPC Eagle Trace; and Stanley Samples of Polo Golf & Country Club.

Heritage Golf Group is a premier golf property owner and operator of first-class private, resort and daily fee courses across the United States and boasts extensive golf course operations and management experience. The Heritage team is relentless in its pursuit of the highest service standards for Members and guests while adhering to proven business principles.

About Heritage Golf Group

Heritage Golf Group (www.heritagegolfgroup.com) began in 1999 with funding provided by the private equity firm, GTCR Golder Rauner, LLC. Since then, the company has grown an impressive portfolio of private and resort golf clubs around the country. The Heritage portfolio represents some of the most well-known and acclaimed properties spanning Texas, Georgia, Florida, Michigan, North Carolina and South Carolina. The company, led by Bob Husband, President and CEO, distinguishes itself through its dedication to unrivaled golf and uncompromising service.

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