



FOR IMMEDIATE RELEASE

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HERITAGE GOLF GROUP RAISES MORE THAN \$1.8M

SAN DIEGO, CA – Heritage Golf Group, Inc. and the Heritage Golf Group Collection of Clubs announced today that they raised more than \$400,000 in 2011 to support PGA TOUR Charities, Inc.’s *Birdies for the Brave*® program. The company has also confirmed that it will continue its dedication and commitment to support the military homefront groups that directly serve military men and women and their families. Since 2008, the Heritage Golf Group Collection of Clubs have enthusiastically championed the *Birdies for the Brave* program, raising more than \$1.8 million in support of the military homefront charities.

Birdies for the Brave, one of the primary beneficiaries of Heritage Golf Group’s philanthropic endeavors, is a vehicle for integrating awareness and support in the communities where Heritage Golf Group properties are located. The company’s long-standing mission in its fundraising efforts is to ensure the continuation and enhancement of the organizations that provide support to benefit members of the United States Armed Forces and their families.

“With a shared mission to support these heroes, we are grateful for the opportunity to further galvanize our commitment to enhance fundraising efforts in 2012,” said Bob Husband, President and CEO of Heritage Golf Group. “The efforts of our members, local communities and event sponsors have helped to make this endeavor successful and create national awareness for the sacrifices that our military men and women make each and every day.”

Birdies for the Brave is a military outreach initiative that is dedicated to supporting the brave men and women of the U.S. Armed Forces and their families. Funds from these events will benefit numerous military homefront groups that are supported by PGA TOUR players, including: Green Beret Foundation (www.greenberetfoundation.org) -- Bubba Watson; Homes for Our Troops (www.homesforourtroops.org) and Special Operations Warrior Foundation (www.specialops.org) -- Phil Mickelson; Military Warriors Support Foundation (www.militarywarriors.org) -- Ted Purdy, David Toms; Navy SEAL Foundation (www.nswfoundation.org) – Jerry Kelly, Frank Lickliter II, Vijay Singh; United Through Reading (www.unitedthroughreading.org) -- Rory Sabbatini; Wounded Warrior Project (www.woundedwarriorproject.org) -- Jason Gore, Nick Watney, Boo Weekley; and Operation Homefront (www.operationhomefront.net) – Corey Pavin.

For additional information, visit www.birdiesforthebrave.org.

About Heritage Golf Group

Heritage Golf Group (www.heritagegolfgroup.com) began in 1999 with funding provided by the private equity firm, GTCR Golder Rauner, LLC. Since then, the company has grown an impressive portfolio of private and resort golf clubs around the country. The Heritage portfolio represents some of the most well-known and acclaimed properties spanning Texas, Georgia, Florida, Michigan, North Carolina and South Carolina. The company, led by Bob Husband, President and CEO, distinguishes itself through its dedication to unrivaled golf and uncompromising service.

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