



**FOR IMMEDIATE RELEASE**

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**TPC TAMPA BAY JOINS THE HERITAGE COLLECTION**

*SAN DIEGO, Calif.* – Heritage Golf Group, a San Diego based preeminent golf course owner and operator, announced today that it has purchased TPC Tampa Bay from PGA TOUR Golf Course Properties. TPC Tampa Bay is the fifth TPC property and sixth 18-hole golf course to become part of the Heritage Collection as part of a strategic alliance formed in 2007 with the PGA TOUR. Previous transactions included TPC Eagle Trace in Coral Springs, FL; TPC Michigan in Dearborn, MI; TPC Piper Glen in Charlotte, NC; and TPC Prestancia in Sarasota, FL. Under the terms of the sales transaction, TPC Tampa Bay is owned and managed by Heritage Golf Group, but will continue to operate under the TPC brand through a license agreement

“TPC Tampa Bay is an outstanding addition to the Heritage Collection,” said 25-year golf industry veteran Bob Husband, president and chief executive officer of Heritage Golf Group, a current PGA of America member and a former PGA TOUR Player. “As home of the Outback Steakhouse Pro-Am on the Champions Tour, and a premier resort destination, we are confident TPC Tampa Bay will be a great addition, offering the highest quality daily fee operation in the Tampa Bay area. We are very excited about working with Outback to host and support this great event.”

“Our strategic alliance with Heritage Golf Group is a logical extension of our efforts to provide PGA TOUR Experiences for our members and guests,” said David Pillsbury, president of PGA TOUR Golf Course Properties. “By harnessing the natural synergies between our companies, we can deliver a better, more valuable golf experience for our collective members and guests. This alliance represents a significant step towards making this unprecedented strategy a reality.”

TPC Tampa Bay is located at 5300 West Lutz Lake Fern Road, Lutz, Florida 33558. For more information about TPC Tampa Bay, please contact (813) 949-0090 or [www.tpctampabay.com](http://www.tpctampabay.com).

About Heritage Golf Group

Heritage Golf Group ([www.heritagegolfgroup.com](http://www.heritagegolfgroup.com)) began in 1999 with \$100 million in funding provided by the private equity firm, GTCR Golder Rauner, LLC. Since then, the company has grown an impressive portfolio of private and resort courses across the country.

The Heritage portfolio represents some of the most well-known and acclaimed properties spanning California, Texas, Georgia, Michigan, Florida, North Carolina and South Carolina. The company distinguishes itself by its dedication to unrivaled golf and uncompromising service. Heritage Golf Group is led by Bob Husband, president and chief executive officer.



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### **About the PGA TOUR**

The PGA TOUR is a tax-exempt membership organization of professional golfers. Its primary purpose is to provide competitive earnings opportunities for past, current and future members of the PGA TOUR, Champions Tour and Nationwide Tour; to protect the integrity of the game; and to help grow the reach of the game in the U.S. and around the world.

In 2008, the three Tours are competing in approximately 108 events for approximately \$355 million in prize money. Tournaments are being held in nine countries outside the U.S. and in 37 states. In addition to providing competitive opportunities for its membership, TOUR events also generate significant funds for local charities. In fact, the three Tours have surpassed the \$1 billion mark in overall charitable contributions. The PGA TOUR's web site address is [www.pgatour.com](http://www.pgatour.com) and the company is headquartered in Ponte Vedra Beach, FL.

### **About The TPC Network**

Licensed by the PGA TOUR, the TPC Network is comprised of 16 premier private, resort and daily fee golf properties designed by some of golf's most elite architects. Nine additional clubs are operated by affiliates of PGA TOUR Golf Course Properties, Inc. Each TPC has hosted or has been designed to host TOUR-sponsored golf tournaments. Since the TPC Sawgrass first opened its world renowned Stadium Course in the fall of 1980, TPCs have provided the PGA TOUR with rent-free venues for tournaments, helping to boost championship golf purses and increasing charitable donations to grass roots non-profit organizations. At the same time, TPCs have provided recreational golfers with the unique opportunity to test their skills on the same layouts where the world's best golfers compete.

Distinctive in character but consistent in quality, TPCs are known for their outstanding conditioning and amenities, as well as a commitment to environmental excellence. All 16 TPCs are certified as Audubon International Cooperative Sanctuary Systems. The TPC Network is also distinguished by its unwavering commitment to further the PGA TOUR's giving back mission through support of charitable and community-based programs. For more information, please visit [www.tpc.com](http://www.tpc.com).

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