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For Information
Gary Lorfano (407) 694-4700

HERITAGE GOLF GROUP HELPS RAISE MORE THAN \$15 MILLION FOR U.S. MILITARY HOMEFRONT GROUPS

SAN DIEGO, CA - Heritage Golf Group, a boutique owner and operator of premier private, resort and daily fee golf properties, is proud to announce they have raised more than \$202,000 in 2016 for the PGA TOUR Charities, Inc.'s *Birdies for the Brave*[®] program. The funds were raised through a variety of charitable activities including golf tournaments, silent auctions, and accompanying fundraising activities at properties across the nation.

Heritage Golf Group, in collaboration with the PGA TOUR's TPC Network of clubs and Birdies for the Brave military outreach initiative, have raised in excess of \$15 million for 11 non-profit military homefront groups that directly serve military men and women and their families – including \$3.2 million raised by Heritage Golf Group clubs since 2008. The Company is proud to honor their long-standing commitment by continuing its dedication to the cause in 2017.

“We are proud to have the opportunity to support the members of our U.S. Armed Forces and their families through Birdies for the Brave,” said John Hungerford, President of Heritage Golf Group. “Together, we can help make a difference in the lives of those who perform selfless acts of bravery on a daily basis as well as the courageous family members who do so much at home that enables their loved ones to proudly serve our country.”

Funds from these *Birdies for the Brave* events benefit numerous military homefront groups and the PGA TOUR Members who support them including:

- Homes for Our Troops and Special Operations Warrior Foundation supported by Phil Mickelson
- Operation Homefront supported by Corey Pavin
- Navy SEAL Foundation supported by Jerry Kelly, Vijay Singh and Frank Lickliter II
- United Through Reading supported by Rory Sabbatini
- Military Warriors Support Foundation supported by Ted Purdy and David Toms
- Green Beret Foundation supported by Bubba Watson
- K9's For Warriors supported by David Duval and Bob Duval
- Feherty's Troops First Foundation supported by Rod Pampling
- Operation Shower supported by Jim Furyk
- Disabled Sports USA supported by Kevin Stadler and Craig Stadler

For additional information, visit www.heritagegolfgroup.com/birdies or www.birdiesforthebrave.org.



ABOUT BIRDIES FOR THE BRAVE®

Named by the White House among the top 20 charities in the U.S. that support military families, Birdies for the Brave is a national military outreach initiative proudly supported by the PGA TOUR, which is dedicated to honoring and showing appreciation to the courageous members of our U.S. Armed Forces and their families. Birdies for the Brave was created in 2006 by PGA TOUR player Phil Mickelson, whose father was a Navy fighter pilot, and his wife, Amy, to support combat-wounded veterans. The PGA TOUR subsequently adopted Birdies for the Brave and expanded it to include a wide spectrum of military outreach initiatives during PGA TOUR tournaments, as well as a series of fundraising events at TPCs and partner clubs across the U.S. – an effort that has raised more than \$15 million for military Homefront charities that provide critical programs and services to meet the specialized needs of wounded heroes and military families. For more information, visit www.birdiesforthebrave.org.

ABOUT HERITAGE GOLF GROUP

Heritage Golf Group (www.heritagegolfgroup.com), established in 1999, is an innovative, industry leading hospitality company and owner/operator of premier private, resort and daily fee golf properties spanning Florida, South Carolina, Georgia, Virginia, and Texas. Guided by the principle of evolving the private club and golf business experience to the highest level, each individual club's amenities and operational systems are tailored to augment their one-of-a-kind assets. With a commitment to delivering memorable experiences to its members and guests, the company is constantly expanding their team of experts in operations, golf, culinary, lodging, fitness, agronomy and special events. Backed by the financial strength of Tower Three Partners, an operationally oriented private equity firm, Heritage Golf Group is uniquely poised to expand through the acquisition of a tightly focused and selective group of upscale clubs.

ABOUT TOWER THREE PARTNERS

Tower Three Partners (www.towerthreepartners.com) is a leading operationally-oriented private equity firm that invests in a concentrated portfolio of U.S.-based middle market companies. With long-term committed capital from major institutional investors and a senior management team that collectively has decades of experience revitalizing businesses, the firm targets equity investments of \$50M to \$150M that provide a catalyst for growth.

Alongside management, Tower Three Partners prioritizes and implements transformative changes in operations, strategy, growth, and/or capital structure to significantly improve business performance. Related to the recapitalization, and operating from a strong financial position, Heritage Golf Group is actively engaged in identifying and acquiring top tier golf properties. Heritage Golf Group is also further upgrading the experience of members and guests through improvements across the portfolio.

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