



FOR IMMEDIATE RELEASE

December 13, 2012

For Information:

Addis Kassegn (858) 617-6118

HERITAGE GOLF GROUP RAISES MORE THAN \$2.1M

SAN DIEGO, CA – Heritage Golf Group, Inc. and the Heritage Golf Group Collection of Clubs recently raised more than \$400,000 in 2012 in support of members of the United States Armed Forces and their families. Proceeds will benefit PGA TOUR Charities, Inc.'s *Birdies for the Brave*® program, a national military outreach initiative, proudly supported by Heritage Golf Group, dedicated to raising funds and awareness for military homefront charities that provide critical services to meet the specialized needs of military members, wounded veterans and their families.

Funds were raised by ten Heritage Golf Group properties this year in an effort to raise local and national support. Since 2008, the Heritage Golf Group Collection of Clubs have enthusiastically advocated the *Birdies for the Brave* program, raising more than \$2.1 million in support of the military homefront charities.

The program remains one of the primary beneficiaries of Heritage Golf Group's philanthropic endeavors and the company is committed to continuing its dedication to this cause in 2013.

"We are delighted to once again join in this fundraising initiative as a vehicle to integrate much needed awareness and support in the communities where Heritage Golf Group properties are located," said Bob Husband, President and CEO of Heritage Golf Group. "We have had excellent support again from members, local communities and event sponsors which has allowed us to honor and show appreciation to the courageous men and women of our U.S. Armed Forces and their families, who sacrifice so much in service to our country."

Funds from these *Birdies for the Brave* events will benefit numerous military homefront groups that are supported by PGA TOUR players, including: Green Beret Foundation (www.greenberetfoundation.org) -- Bubba Watson; Homes for Our Troops (www.homesforourtroops.org) and Special Operations Warrior Foundation (www.specialops.org) -- Phil Mickelson; Military Warriors Support Foundation (www.militarywarriors.org) -- Ted Purdy, David Toms; Navy SEAL Foundation (www.nswfoundation.org) -- Jerry Kelly, Frank Lickliter II, Vijay Singh; United Through Reading (www.unitedthroughreading.org) -- Rory Sabbatini; Wounded Warrior Project (www.woundedwarriorproject.org) -- Jason Gore, Nick Watney, Boo Weekley; and Operation Homefront (www.operationhomefront.net) -- Corey Pavin.

For additional information, visit www.birdiesforthebrave.org.

About Heritage Golf Group

Heritage Golf Group (www.heritagegolfgroup.com) began in 1999 with funding provided by the private equity firm, GTCR Golder Rauner, LLC. Since then, the company has grown an impressive portfolio of private and resort golf clubs around the country. The Heritage portfolio represents some of the most well-known and acclaimed properties spanning Texas, Georgia, Florida, North Carolina and South Carolina. The company, led by Bob Husband, President and CEO, distinguishes itself through its dedication to unrivaled golf and uncompromising service.

#