



FOR IMMEDIATE RELEASE

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HERITAGE GOLF GROUP RAISES \$2.4M IN SUPPORT OF U.S. TROOPS

SAN DIEGO, CA – Heritage Golf Group, Inc. and the Heritage Golf Group Collection of Clubs announced today that the company has raised more than \$335,000 in 2013 towards the PGA TOUR's *Birdies for the Brave*® program. Proceeds will benefit PGA TOUR Charities, Inc.'s *Birdies for the Brave*® program, a national military outreach initiative, proudly supported by Heritage Golf Group, dedicated to raising funds and awareness for military homefront charities that provide critical services to meet the specialized needs of military members, wounded veterans and their families.

In an effort to raise local and national awareness, Heritage Golf Group's collection of premier clubs nationwide raised funds during four charity golf tournaments, silent auctions and accompanying fundraising activities throughout the year. Since 2008, the Heritage Golf Group Collection of Clubs has been dedicated to raising funds and awareness for the *Birdies for the Brave* program and has raised more than \$2.4 million in support of the military homefront charities.

Birdies for the Brave is a primary element of Heritage Golf Group's philanthropic endeavors and the company is proud to honor their long-standing commitment by continuing its dedication to the cause in 2014.

"Once again, our Members, event sponsors and the local communities where our Heritage Golf Group properties are located provided outstanding support for this event, showing their gratitude for our men and women in uniform and the sacrifices they make on a daily basis," said Bob Husband, President and CEO of Heritage Golf Group. "We are proud to have the opportunity to be a part of the *Birdies for the Brave* effort and contribute to the courageous men and women of our U.S. Armed Forces and their families."

Funds from these *Birdies for the Brave* events will benefit numerous military homefront groups that are supported by PGA TOUR players, including: Green Beret Foundation (www.greenberetfoundation.org) - Bubba Watson; Homes for Our Troops (www.homesforourtroops.org) and Special Operations Warrior Foundation (www.specialops.org) - Phil Mickelson; Military Warriors Support Foundation (www.militarywarriors.org) - Ted Purdy, David Toms; Navy SEAL Foundation (www.nswfoundation.org) - Jerry Kelly, Frank Lickliter II, Vijay Singh; United Through Reading (www.unitedthroughreading.org) - Rory Sabbatini; Wounded Warrior Project (www.woundedwarriorproject.org) - Frank Lickliter II, Jason Gore, Nick Watney, Boo Weekley; the National Guard State Family Readiness Council (www.nationalguardsfrc.org) - Jim Colbert; Operation Homefront (www.operationhomefront.net) - Corey Pavin and K9's For Warriors (www.k9sforwarriors.org) - Bob Duval, David Duval

For additional information, visit www.birdiesforthebrave.org.

About Heritage Golf Group

Heritage Golf Group (www.heritagegolfgroup.com) began in 1999 with funding provided by the private equity firm, GTCR Golder Rauner, LLC. Since then, the company has grown an impressive portfolio of private and resort golf clubs around the country. The Heritage portfolio represents some of the most well-known and acclaimed properties spanning Texas, Florida, and South Carolina. The company, led by Bob Husband, President and CEO, distinguishes itself through its dedication to unrivaled golf and uncompromising service.

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