

FOR IMMEDIATE RELEASE

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FOR INFORMATION

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HERITAGE GOLF GROUP RAISES MONEY FOR U.S. MILITARY HOMEFRONT GROUPS

SAN DIEGO, CA - Heritage Golf Group announced today that their golf properties nationwide have raised more than \$306,000 in 2014 for the PGA TOUR Charities, Inc.'s *Birdies for the Brave*[®] program in support of members of the United States Armed Forces and their families. Proceeds will benefit *Birdies for the Brave* military homefront charities that provide critical services to meet the specialized needs of military members, wounded veterans, and their families.

This year, funds were raised by the following four premier Heritage Golf Group properties that hosted charity golf tournaments, silent auctions, and accompanying fundraising activities throughout the year:

- **TPC Tampa Bay** (www.tpcampabay.com)
- **TPC Prestancia** (www.tpcprestancia.com)
- **Meadowbrook Farms Golf Club** (www.meadowbrookfarmsgolfclub.com)
- **Palmetto Hall Plantation Club** (www.palmettohallgolf.com)

The *Birdies for the Brave* program is one of the primary beneficiaries of Heritage Golf Group's philanthropic endeavors. Since 2008, the Heritage Golf Group Collection of properties has been dedicated to raising awareness for the *Birdies for the Brave* program and has generated more than \$2.4 million in support of the military homefront charities. The Company is proud to honor their long-standing commitment by continuing its dedication to the cause in 2015.

"We are proud to once again join in the *Birdies for the Brave* fundraising initiative. These programs provide much needed support for the courageous men and women of our U.S. Armed Forces – and their families – who sacrifice so much in service to our country," said Bob Husband, Managing Partner of Heritage Golf Group. "We are truly touched by the tremendous amount of support we have received from our members, local communities and event sponsors. Their support has enabled us to generate even more awareness for this important cause."

Funds from these *Birdies for the Brave* events benefit numerous military homefront groups that are supported by PGA TOUR players, including:

- **Homes for Our Troops** (www.homesforourtroops.org) – Supported by Phil Mickelson
- **Operation Homefront** (www.operationhomefront.net) – Supported by Corey Pavin
- **United Through Reading** (www.unitedthroughreading.org) – Supported by Rory Sabbatini
- **Green Beret Foundation** (www.greenberetfoundation.org) – Supported by Bubba Watson
- **Military Warriors Support Foundation** (www.militarywarriors.org) – Supported by Ted Purdy and David Toms
- **Navy SEAL Foundation** (www.navysealfoundation.org) – Supported by Jerry Kelly, Vijay Singh, and Frank Lickliter II
- **K9's For Warriors** (www.k9sforwarriors.org) – Supported by David Duval and Bob Duval
- **Feherty's Troops First Foundation** (www.troopsfirstfoundation.org) – Supported by Rod Pampling
- **Special Operations Warrior Foundation** (www.specialops.org) – Supported by Phil Mickelson

For additional information, visit www.birdiesforthebrave.org.



ABOUT HERITAGE GOLF GROUP

Heritage Golf Group (www.heritagegolfgroup.com), established in 1999, is a leading owner and operator of premier private, resort, and daily fee golf properties across the United States. The Heritage portfolio represents some of the most well-known and acclaimed golf properties spanning Florida, South Carolina, Georgia, and Texas. The company, led by Bob Husband and Davis Sezna, Managing Partners, distinguishes itself through its dedication to *"Unrivaled Golf, Uncompromising Service, and Unforgettable Experiences"* with over 150 years of collective experience as business professionals and golfers. In April 2014, Heritage Golf Group was recapitalized by an investment from Tower Three Partners.

ABOUT TOWER THREE PARTNERS

Tower Three Partners (www.towerthreepartners.com) is a leading operationally-oriented private equity firm that invests in a concentrated portfolio of U.S.-based middle market companies. With long-term committed capital from major institutional investors and a senior management team that collectively has decades of experience revitalizing businesses, the firm targets equity investments of \$50M to \$150M that provide a catalyst for growth.

Alongside management, Tower Three Partners prioritizes and implements transformative changes in operations, strategy, growth, and/or capital structure to significantly improve business performance. Related to the recapitalization, and operating from a strong financial position, Heritage Golf Group is actively engaged in identifying and acquiring top tier golf properties. Heritage Golf Group is also further upgrading the experience of members and guests through improvements across the portfolio.

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