

FOR IMMEDIATE RELEASE
NOVEMBER 17, 2014

FOR INFORMATION
Dan Moscar (843) 415-1930

THE HERITAGE GOLF COLLECTION ON HILTON HEAD ISLAND RAISES \$20,000 IN SUPPORT OF U.S. TROOPS

HILTON HEAD ISLAND, SC – The Heritage Golf Collection on Hilton Head Island hosted a charity Golf Tournament at Palmetto Hall Plantation Club on November 7th, 2014 to raise over \$20,000 for PGA TOUR Charities, Inc.'s *Birdies for the Brave*[®] – a national military outreach initiative dedicated to raising funds and awareness for military homefront groups that provide critical services to meet the specialized needs of military members, wounded veterans and their families.

The tournament commenced with a patriotic Opening Ceremony. The Third Infantry Division Color Guard presented the Colors followed by SSG Traci Gregg singing the National Anthem and Captain William (Michael) Oliver led the invocation. After the shotgun start, each foursome of golfers was joined by an active duty military member. Their participation brought real-world military heroism to life through the round of golf.

Following tournament play, the post-round reception featured dinner, raffles and an awards presentation with a compelling keynote speech from U.S. Marine Corps Corporal Shawn Krieg. Corporal Krieg toured eight months in Afghanistan as part of an infantry unit that specialized in rockets and demolition. "My wife and I thank Operation Homefront and Chase from the bottom of our hearts," said Corporal Krieg. "It's a great thing what they are doing to assist veterans and families."



"We are honored to once again be a part of *Birdies for the Brave*. This event has always been a special one and to see the appreciation on the faces of the soldiers is inspiring, especially when we should be the ones who are appreciative," said Dan Moscar, General Manager at Palmetto Hall Plantation Club. "We cannot show enough gratitude for the sacrifices that the brave men and women who serve our country make every day. We are also very grateful for our sponsors: Sysco, PowerAde, Hilton Head Lexus (who provided a 2 year lease on a Lexus IS 250 for a hole-in-one on #3), and Lowcountry Golf Carts/EZ Go (who provided a new golf cart on #17 for a hole-in-one)."

Since 2008, the Heritage Golf Group Collection of Clubs has been dedicated to raising funds and awareness for the *Birdies for the Brave* program and has raised more than \$2.4 million in support of the military homefront charities. Funds from these *Birdies for the Brave* events benefit numerous military homefront groups, supported by PGA TOUR players, including:

- **Homes for Our Troops** (www.homesforourtroops.org) – Supported by Phil Mickelson
- **Operation Homefront** (www.operationhomefront.net) – Supported by Corey Pavin
- **United Through Reading** (www.unitedthroughreading.org) – Supported by Rory Sabbatini
- **Green Beret Foundation** (www.greenberetfoundation.org) – Supported by Bubba Watson
- **Military Warriors Support Foundation** (www.militarywarriors.org) – Supported by Ted Purdy and David Toms
- **Navy SEAL Foundation** (www.navysealfoundation.org) – Supported by Jerry Kelly, Vijay Singh, and Frank Lickliter II
- **K9's For Warriors** (www.k9sforwarriors.org) – Supported by David Duval and Bob Duval
- **Feherty's Troops First Foundation** (www.troopsfirstfoundation.org) – Supported by Rod Pampling
- **Special Operations Warrior Foundation** (www.specialops.org) – Supported by Phil Mickelson

For additional information, visit www.birdiesforthebrave.org

For information on the Heritage Golf Collection on Hilton Head Island, call **1-800-2-FIND-18** or visit www.hiltonheadgolf.net



PALMETTO HALL PLANTATION CLUB

Palmetto Hall Plantation Club (www.palmettohallgolf.com) features 36 holes of pristine golf immersed in Southern elegance and natural beauty. The Arthur Hills and Robert Cupp designed courses are designed to challenge and reward players of all skill levels; they are premier courses for enjoying the Hilton Head Island experience. The club proudly features a 14,000 square foot antebellum-style Clubhouse, as well as luxurious amenities for the entire family. Palmetto Hall Plantation Club is recognized as an Audubon Cooperative Sanctuary for its commitment to environmental quality by meeting required standards for protecting the environment, conserving natural resources, and preserving wildlife habitats.

ABOUT HERITAGE GOLF GROUP

Heritage Golf Group (www.heritagegolfgroup.com), established in 1999, is a leading owner and operator of premier private, resort and daily fee golf properties across the United States. The Heritage Golf Group portfolio represents some of the most well-known and acclaimed golf properties spanning Florida, South Carolina, Georgia, and Texas. The company, led by Bob Husband and Davis Sezna, Managing Partners, distinguishes itself through its dedication to *"Unrivaled Golf, Uncompromising Service, and Unforgettable Experiences"* with over 150 years of collective experience as business professionals and golfers. In April 2014, Heritage Golf Group was recapitalized by an investment from Tower Three Partners.

ABOUT TOWER THREE PARTNERS

Tower Three Partners (www.towerthreepartners.com) is a leading operationally-oriented private equity firm that invests in a concentrated portfolio of U.S.-based middle market companies. With long-term committed capital from major institutional investors and a senior management team that collectively has decades of experience revitalizing businesses, the firm targets equity investments of \$50 M to \$150 M that provide a catalyst for growth.

Alongside management, Tower Three Partners prioritizes and implements transformative changes in operations, strategy, growth and/or capital structure to significantly improve business performance. Related to the recapitalization, and operating from a strong financial position, Heritage Golf Group is actively engaged in identifying and acquiring top tier golf properties. Heritage Golf Group is also further upgrading the experience of Members and Guests through improvements across the portfolio.

###