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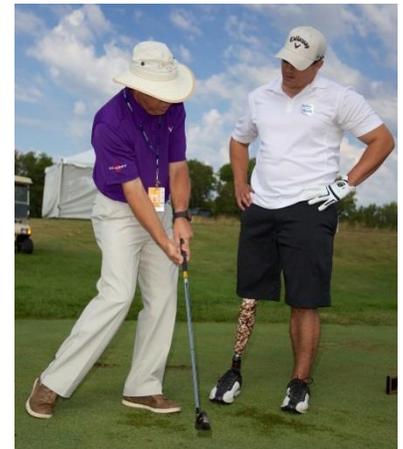
FOR INFORMATION
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**TPC TAMPA BAY RAISES \$106,000 IN SUPPORT OF U.S. TROOPS
THROUGH BIRDIES FOR THE BRAVE®**

Lutz, FL – TPC Tampa Bay, part of the Heritage Golf Group Collection of golf properties, raised over \$50,000 on Monday February 17th, 2014 to help support U.S. troops and their families. Proceeds will benefit PGA TOUR Charities, Inc.'s *Birdies for the Brave®* program, a national military outreach initiative dedicated to raising funds and awareness for military homefront charities that provide critical services to meet the specialized needs of military members, wounded veterans, and their families.



TPC Tampa Bay hosted their 9th annual *Birdies for the Brave* tournament with a full field of over 200 golfers playing two golf courses. Each foursome of golfers was joined by an active duty military member. Their participation brought real-world military heroism to life through the round of golf. Following tournament play, TPC Tampa Bay hosted a reception which included dinner for all participants and guests, a silent auction, raffles and an awards presentation.



“We are proud to host the Birdies for the Brave event in honor of our military heroes,” said Justin Wink, General Manager of TPC Tampa Bay. “We are truly grateful for the daily sacrifices that our military members and their families make and I hope that we can continue to make a positive impact in their lives.”

Since 2008, the Heritage Golf Group Collection of Clubs has enthusiastically championed the Birdies for the Brave program, raising more than \$1.8 million in support of the military homefront charities. TPC Tampa Bay is one of nine Heritage Golf Group properties to host Birdies for the Brave fundraisers this year. The Birdies for the Brave program provides much needed support to members of the United States Armed Forces and their families and is a primary element of Heritage Golf Group’s philanthropic endeavors.

Funds from these *Birdies for the Brave* events benefit numerous military homefront groups that are supported by PGA TOUR players, including:

- Homes for Our Troops (www.homesforourtroops.org) – Supported by Phil Mickelson
- Operation Homefront (www.operationhomefront.net) – Supported by Corey Pavin
- United Through Reading (www.unitedthroughreading.org) – Supported by Rory Sabbatini
- Green Beret Foundation (www.greenberetfoundation.org) – Supported by Bubba Watson
- Military Warriors Support Foundation (www.militarywarriors.org) – Supported by Ted Purdy and David Toms
- Navy SEAL Foundation (www.navysealfoundation.org) – Supported by Jerry Kelly, Vijay Singh, and Frank Lickliter II
- K9’s For Warriors (www.k9sforwarriors.org) – Supported by David Duval and Bob Duval
- Feherty’s Troops First Foundation (www.troopsfirstfoundation.org) – Supported by Rod Pamplung
- Special Operations Warrior Foundation (www.specialops.org) – Supported by Phil Mickelson

For additional information, visit www.birdiesforthebrave.org

For information on TPC Tampa Bay, call (813) 949-0090 or visit www.tpctampabay.com

ABOUT TPC TAMPA BAY

TPC Tampa Bay (www.tpctampabay.com) features an 18-hole championship golf course that was masterfully designed by Bobby Weed with Chi Chi Rodriguez (as player consultant) in 1991. The par 71 course is routed around natural wetlands, cypress heads, and numerous ponds and lagoons. The course was designed not only to challenge the top golfers of the world, but also to provide a challenging and fun experience for players of all abilities. TPC Tampa Bay has won numerous awards including winning the "Top 100 Public Golf Shops in the U.S." (for the past five consecutive years) and continues to garner praise and rave reviews for its course and golf shop. TPC Tampa Bay is a member of both the Tournament Players Club Network and the Heritage Golf Group Collection of properties. Furthermore, TPC Tampa Bay has been certified as an Audubon Cooperative Sanctuary since 1997.

ABOUT HERITAGE GOLF GROUP

Heritage Golf Group (www.heritagegolfgroup.com), established in 1999, is a leading owner and operator of premier private, resort, and daily fee golf properties across the United States. The Heritage portfolio represents some of the most well-known and acclaimed golf properties spanning Florida, South Carolina, Georgia, Virginia, and Texas. The company, led by Bob Husband and Davis Sezna, Managing Partners, distinguishes itself through its dedication to "Unrivaled Golf, Uncompromising Service, and Unforgettable Experiences" with over 150 years of collective experience as business professionals and golfers. In April 2014, Heritage Golf Group was recapitalized by an investment from Tower Three Partners.

ABOUT TOWER THREE PARTNERS

Tower Three Partners (www.towerthreepartners.com) is a leading operationally-oriented private equity firm that invests in a concentrated portfolio of U.S.-based middle market companies. With long-term committed capital from major institutional investors and a senior management team that collectively has decades of experience revitalizing businesses, the firm targets equity investments of \$50M to \$150M that provide a catalyst for growth.

Alongside management, Tower Three Partners prioritizes and implements transformative changes in operations, strategy, growth, and/or capital structure to significantly improve business performance. Related to the recapitalization, and operating from a strong financial position, Heritage Golf Group is actively engaged in identifying and acquiring top tier golf properties. Heritage Golf Group is also further upgrading the experience of members and guests through improvements across the portfolio.

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