



FOR IMMEDIATE RELEASE

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**HERITAGE GOLF GROUP RAISES MORE THAN \$400,000
FOR U.S. TROOPS AND THEIR FAMILIES**

SAN DIEGO, CA – Continuing their long-standing commitment to make a difference in the communities where their golf properties are located, Heritage Golf Group, Inc. and the Heritage Golf Group Collection of Clubs collaborated in 2009 to raise more than \$400,000 for six military homefront groups that directly serve military men and women and their families, as part of PGA TOUR Charities, Inc.'s Birdies for the Brave program. Funds were raised during nine charity golf tournaments, silent auctions, and accompanying fundraising activities conducted at Heritage Golf Group's collection of premier clubs nationwide.

Proceeds will benefit six military homefront groups that are supported by PGA TOUR players, including Homes For Our Troops supported by Phil Mickelson; Special Operations Warrior Foundation supported by Phil Mickelson; Intrepid Fallen Heroes Fund supported by TOUR Rory Sabbatini; Naval Special Warfare Foundation supported by Jerry Kelly; Wounded Warrior Project supported by Frank Lickliter, Nick Watney and Jason Gore; and Operation Homefront supported by Corey Pavin.

“As part of our Strategic Alliance with the PGA TOUR, we are very proud to have the opportunity to support the members of our Armed Forces and their families. We are committed to delivering a world-class golf experience that includes being a valued and responsible company by supporting programs that positively impact the communities in which our clubs reside,” said Bob Husband, President and CEO of Heritage Golf Group. “Together, we can help make a difference in the lives of U.S. troops, who perform selfless acts of bravery on a daily basis.”

Birdies for the Brave is a nationwide program launched by the U.S. Department of Defense that generates financial support for our military and their families, and communicates that support to members of our Armed Forces at home and abroad. Birdies for the Brave is a primary element of Heritage Golf Group's philanthropic endeavors. Since 2007, Heritage Golf Group has held twenty-one Birdies for the Brave golf tournaments with accompanying auction galas, which raised over \$900,000.

The Birdies for the Brave concept was originally created by PGA TOUR player Phil Mickelson and his wife, Amy, to support troops injured during combat. For each birdie or eagle made on TOUR throughout the season, a contribution of \$100 for a birdie or \$500 for an eagle is donated to Homes For Our Troops and Special Operations Warrior Foundation.

Through support of charitable and community-based programs, fans, club members, sponsors, and the general public have the opportunity to support military men and women and their families, while simultaneously playing the same sensational golf courses where the world's best golfers compete. For more information, visit www.pgatour.com/birdiesforthebrave.

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About Heritage Golf Group

Heritage Golf Group (www.heritagegolfgroup.com) began in 1999 with \$100 million in funding provided by the private equity firm, GTCR Golder Rauner, LLC. Since then, the company has grown an impressive portfolio of private and resort golf clubs around the country. The Heritage portfolio represents some of the most well-known and acclaimed properties spanning Texas, Georgia, Florida, Michigan, North Carolina and South Carolina. The company, led by Bob Husband, President and CEO, distinguishes itself through its dedication to unrivaled golf and uncompromising service.

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