



FOR IMMEDIATE RELEASE

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**HERITAGE GOLF GROUP RAISES MORE THAN \$400,000
TO SUPPORT U.S. MILITARY HOMEFRONT GROUPS**

SAN DIEGO, CA – Heritage Golf Group, Inc. and the Heritage Golf Group Collection of Clubs collaborated in 2010 in order to continue their long-standing commitment to make a difference in the communities where their golf properties are located. In support of PGA TOUR Charities, Inc.'s **Birdies for the Brave** program, The Heritage Collection of Clubs raised more than \$400,000 this year to benefit eight military homefront groups that directly serve military men and women and their families. Funds were raised during nine charity golf tournaments, silent auctions, and accompanying fundraising activities conducted at Heritage Golf Group's collection of premier clubs nationwide.

Since 2008, Heritage Golf Group golf properties have raised over \$1.4 million in support of Birdies for the Brave. Birdies for the Brave is one of the primary beneficiaries of Heritage Golf Group's philanthropic endeavors.

Proceeds from these events benefit eight military homefront groups that are also supported by PGA TOUR players, including: Homes For Our Troops and Special Operations Warrior Foundation supported by Phil Mickelson; Wounded Warrior Project supported by PGA TOUR players Nick Watney, Boo Weekley, Jason Gore & Frank Lickliter II; Operation Homefront supported by PGA TOUR player Corey Pavin; Naval Special Warfare Foundation supported by PGA TOUR players Jerry Kelly, Frank Lickliter II & Vijay Singh; Military Warriors Support Foundation supported by PGA TOUR player Ted Purdy; Intrepid Fallen Heroes Fund and United Through Reading supported by PGA TOUR player Rory Sabbatini.

"We can integrate service with business. Birdies for the Brave is a very important commitment for Heritage Golf Group and our Clubs. As a company, we are honored to have the opportunity to do something positive to express our thanks to real life heroes through our Birdies for the Brave events," said Bob Husband, President and CEO of Heritage Golf Group. "The continued support and generous donations from our Members, local communities and Preferred Partners help to make these events successful."

Birdies for the Brave is a nationwide program launched by the U.S. Department of Defense that generates financial support for our military and their families, and communicates that support to members of our Armed Forces at home and abroad. Heritage Golf Group Clubs have enthusiastically championed this program since 2007.

For more information, visit:

<http://www.heritagegolfgroup.com/GivingBack/BirdiesForTheBrave/tabid/1743/Default.aspx>.

About Heritage Golf Group

Heritage Golf Group (www.heritagegolfgroup.com) began in 1999 with funding provided by the private equity firm, GTCR Golder Rauner, LLC. Since then, the company has grown an impressive portfolio of private and resort golf clubs around the country. The Heritage portfolio represents some of the most well-known and acclaimed properties spanning Texas, Georgia, Florida, Michigan, North Carolina and South Carolina. The company, led by Bob Husband, President and CEO, distinguishes itself through its dedication to unrivaled golf and uncompromising service.

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