

FOR IMMEDIATE RELEASE

SEPTEMBER 22, 2014

FOR INFORMATION

Brady Boyd (843) 681-1703

PORT ROYAL GOLF & RACQUET CLUB ANNOUNCES THE LAUNCH OF FOOTGOLF

HILTON HEAD ISLAND, SC - Port Royal Golf & Racquet Club, a Heritage Golf Group property, announces the launch of FootGolf, a relatively new sport that combines the popular sports of soccer and golf, starting October 2nd, 2014.

The rules of FootGolf largely correspond to the rules of golf. FootGolf uses golf's basic model including tee boxes, greens, bunkers, hazards, and 9-holes or 18-holes of play. The sport is played with a soccer ball on a traditional golf course with 21-inch diameter cups, set to the side of the traditional greens, instead of the traditional 4.25-inch diameter cups. Scorecards display par scores for each hole, just as in regular golf.

In support of the launch, Port Royal Golf & Racquet Club will host a complimentary FootGolf Clinic from 2:00pm to 3:00pm on Friday, October 17th, 2014. Those wishing to join the clinic can sign up in the Golf Shop or call **(843) 681-1766**. Port Royal will offer FootGolf on Thursday-Saturday afternoons. The Port Royal FootGolf course, a 9-hole course on Planter's Row (*Holes 1, 2, 3, 10, and 11*), takes approximately one hour or less to play. FootGolfers wanting to play 18-holes will be able to play the course twice.

"We are very excited to bring this new sport to our Club. We see FootGolf as a way to reach new people that haven't been to our club before (or perhaps haven't been to any golf course before). There are PGA of America initiatives such as Get Golf Ready and Tee it Forward in place to make golf more inviting and bring new players to the sport," said Brady Boyd, General Manager of The Heritage Golf Collection on Hilton Head Island. "FootGolf is a great way to introduce kids and adults alike to a golf course in a fun, more relaxed and affordable setting that we hope ultimately sparks an interest in the game of golf!"

For more information or to reserve your round of FootGolf, call (843) 681-1750.

PORT ROYAL GOLF & RACQUET CLUB

Port Royal Golf & Racquet Club is located on the northwestern point of Hilton Head Island in the Port Royal Plantation along with the luxurious oceanfront Westin Resort. In addition to being well known for its world-class tennis programs, it is also recognized for its unrivaled golf courses. In 1997, Port Royal was recognized as a "Silver Medal Resort" by Golf Magazine for its three spectacular 18-hole golf courses.

ABOUT HERITAGE GOLF GROUP

Heritage Golf Group (www.heritagegolfgroup.com), established in 1999, is a leading owner and operator of premier private, resort and daily fee golf properties across the United States. The Heritage portfolio represents some of the most well-known and acclaimed golf properties spanning Florida, South Carolina, and Texas. The company, led by Bob Husband and Davis Sezna, Managing Partners, distinguishes itself through its dedication to *"Unrivaled Golf, Uncompromising Service, and Unforgettable Experiences"* with over 150 years of collective experience as business professionals and golfers. In April 2014, Heritage Golf Group was recapitalized by an investment from Tower Three Partners.

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ABOUT TOWER THREE PARTNERS

Tower Three Partners (www.towerthreepartners.com) is a leading operationally-oriented private equity firm that invests in a concentrated portfolio of U.S.-based middle market companies. With long-term committed capital from major institutional investors and a senior management team that collectively has decades of experience revitalizing businesses, the firm targets equity investments of \$50 M to \$150 M that provide a catalyst for growth.

Alongside management, Tower Three Partners prioritizes and implements transformative changes in operations, strategy, growth and/or capital structure to significantly improve business performance. Related to the recapitalization, and operating from a strong financial position, Heritage Golf Group is actively engaged in identifying and acquiring top tier golf properties. Heritage Golf Group is also further upgrading the experience of Members and Guests through improvements across the portfolio.

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