

FOR IMMEDIATE RELEASE

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FOR INFORMATION

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TPC TAMPA BAY ANNOUNCES WORTHY VETERAN WILL RECEIVE A CAR DURING THE GOLF TOURNAMENT BENEFITTING BIRDIES FOR THE BRAVE

Lutz, FL – Heritage Golf Group, a leading owner and operator of premier golf properties across the country, is proud to announce that a car, donated by Morgan Auto Group, will be given away to a carefully vetted veteran during the upcoming TPC Tampa Bay Golf Tournament benefitting Birdies for the Brave®. The golf tournament, originally scheduled for Monday, June 6th, has been rescheduled for Monday, August 8, 2016 due to tropical storm Colin.

This year's event marks the 11th anniversary of TPC Tampa Bay's Golf Tournament benefitting Birdies for the Brave. The charity provides much-needed support to members of the United States Armed Forces and their families, and is a primary element of Heritage Golf Group's philanthropic endeavors. Since 2008, Heritage Golf Group has raised over \$3 million for Birdies for the Brave Homefront charities.

WHEN: Monday, August 8, 2016
Registration: 9:00am; Range Open 9:30am; Opening Ceremonies: 10:30am, Shotgun Start: 11:00am, Awards Ceremony: 4:00pm

WHERE: TPC Tampa Bay | 5300 W. Lutz Lake Fern Road | Lutz, FL 33558

WHAT: TPC Tampa Bay will host a 4-person scramble tournament which will include celebrities and PGA Champions Tour Professionals, a silent auction and raffle. There will be an official sendoff of the players starting with a Parachute Jump-in, Shriners Pipe & Drum, the National Anthem sung by a veteran, and a shotgun start at 11:00am. TPC Tampa Bay is still accepting donations for auction raffle items and direct donations to the charities.

WHY: Proceeds from the events benefit 11 non-profit vetted military charities supported by PGA TOUR players, including:

- Special Operations Warrior Foundation (www.specialops.org)
- Homes for Our Troops (www.hfotusa.org)
- Navy SEAL Foundation (www.navysealfoundation.org)
- Operation Homefront (www.operationhomefront.net)
- Military Warriors Support Foundation (www.militarywarriors.org)
- Green Beret Foundation (www.greenberetfoundation.org)
- United Through Reading (www.unitedthroughreading.org)
- K9s For Warriors (www.k9sforwarriors.org)
- Feherty's Troops First Foundation (www.troopsfirstfoundation.org)
- Operation Shower (www.operationshower.org)
- Disabled Sports USA (www.disabledsportsusa.org)

CONTACT: Excellent photo and interview opportunities are available. For more information or to confirm your coverage of the event, please call Margie Martin at (813) 949-0090. To learn more about Birdies for the Brave, please visit www.birdiesforthebrave.org.



ABOUT BIRDIES FOR THE BRAVE

Named by the White House among the top 20 charities in the U.S. that support military families, Birdies for the Brave is a national military outreach initiative proudly supported by the PGA TOUR, which is dedicated to honoring and showing appreciation to the courageous members of our U.S. Armed Forces and their families. Birdies for the Brave was created in 2006 by PGA TOUR player Phil Mickelson, whose father was a Navy fighter pilot, and his wife, Amy, to support combat-wounded veterans. The PGA TOUR subsequently adopted Birdies for the Brave and expanded it to include a wide spectrum of military outreach initiatives during PGA TOUR tournaments, as well as a series of fundraising events at TPCs and partner clubs across the U.S. – an effort that has raised more than \$15 million for military homefront charities that provide critical programs and services to meet the specialized needs of wounded heroes and military families. For more information, visit www.birdiesforthebrave.org.

ABOUT TPC TAMPA BAY

TPC Tampa Bay (www.tpctampabay.com) features an 18-hole championship golf course that was masterfully designed by Bobby Weed with Chi Chi Rodriguez (as player consultant) in 1991. The par 71 course is routed around natural wetlands, cypress heads, and numerous ponds and lagoons. The course was designed not only to challenge the top golfers of the world, but also to provide a challenging and fun experience for players of all abilities. TPC Tampa Bay has won numerous awards including winning the “Top 100 Public Golf Shops in the U.S.” (*for the past six consecutive years*) and continues to garner praise and rave reviews for its course and golf shop. TPC Tampa Bay is a member of both the Tournament Players Club Network and the Heritage Golf Group Collection of properties.

ABOUT HERITAGE GOLF GROUP

Heritage Golf Group (www.heritagegolfgroup.com), established in 1999, is an innovative, industry leading hospitality company and owner/operator of premier private, resort and daily fee golf properties spanning Florida, South Carolina, Georgia, Virginia, and Texas. Guided by the principle of evolving the private club and golf business experience to the highest level, each individual club’s amenities and operational systems are tailored to augment their one-of-a-kind assets. With a commitment to delivering memorable experiences to its members and guests, the company is constantly expanding their team of experts in operations, golf, culinary, lodging, fitness, agronomy and special events. Backed by the financial strength of Tower Three Partners, an operationally oriented private equity firm, Heritage Golf Group is uniquely poised to expand through the acquisition of a tightly focused and selective group of first-class clubs. Under the leadership of Davis Sezna (CEO, Partner), Heritage Golf Group embodies the cutting edge of tradition.

For more information about Heritage Golf Group or any of the Clubs in The Heritage Collection, please visit www.heritagegolfgroup.com, email info@heritagegolfgroup.com or call (980) 430-8800.

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