

FOR IMMEDIATE RELEASE

December 8, 2015

FOR INFORMATION

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HERITAGE GOLF GROUP AND *BIRDIES FOR THE BRAVE*® RAISE MORE THAN \$15 MILLION IN SUPPORT OF WOUNDED HEROES & MILITARY FAMILIES

Charlotte, NC. – Heritage Golf Group, a boutique owner and operator of premier private, resort and daily fee golf properties across the U.S., has collaborated with the PGA TOUR’s TPC Network of clubs and *Birdies for the Brave* military outreach initiative to raise in excess of \$15 million for 11 non-profit military homefront groups that directly serve military men and women and their families – including \$3 million raised by Heritage Golf Group clubs since 2008. In 2015 alone, Heritage Golf Group has raised more than \$246,000 for *Birdies for the Brave* through a variety of charitable activities including golf tournaments, silent auctions, and accompanying fundraising activities conducted at the company’s collection of premier clubs nationwide including:

- TPC Tampa Bay (www.tpctampabay.com)
- TPC Prestancia (www.tpcprestancia.com)
- Meadowbrook Farms Golf Club (www.meadowbrookfarmsgolfclub.com)
- Port Royal Golf Club (www.portroyalgolfclub.com)
- Champions Retreat (www.championsretreat.net)

Proceeds from the events benefit military homefront groups that are supported by PGA TOUR players, including Special Operations Warrior Foundation; Naval SEAL Foundation; Operation Homefront; Military Warriors Support Foundation; Green Beret Foundation; United Through Reading; K9s For Warriors; Feherty’s Troops First Foundation; Operation Shower; Disabled Sports USA; and Homes for Our Troops.

“As part of our strategic alliance with the TPC Network, we are very proud to have the opportunity to support the members of our U.S. Armed Forces and their families through *Birdies for the Brave*,” said Heritage Golf Group Partner and CEO Davis Sezna. “Together, we can help make a difference in the lives of those who perform selfless acts of bravery on a daily basis as well as the courageous family members who do so much at home that enables their loved ones to proudly serve our country.”

“We truly appreciate the dedication and passion of Heritage Golf Group, its employees, and club members, who have helped *Birdies for the Brave* raise millions of dollars for military homefront charities as well as express our sincere gratitude to military members, veterans and their families for their service and sacrifice,” said PGA TOUR Director of PR & Community Outreach, Anne Davis.

In 2016, Heritage Golf Group will add a charity golf tournament at its recently-acquired property, The Dominion Club (www.tdcva.com) in Glen Allen, VA. To learn more about *Birdies for the Brave* and view the 2016 fundraising event schedule, please visit www.birdiesforthebrave.org.



ABOUT HERITAGE GOLF GROUP

Heritage Golf Group (www.heritagegolfgroup.com), established in 1999, is a boutique owner and operator of premier private, resort and daily fee golf properties across the United States. The Heritage Golf Group portfolio represents some of the most well-known and acclaimed golf properties spanning Florida, South Carolina, Georgia, Virginia, and Texas.

The key to our success is the development of customized facilities and tailored operational systems to augment each individual club's one-of-a-kind assets. Furthermore, we are constantly expanding our team of experts in operations, golf, culinary, lodging, fitness, agronomy, and special events. Backed by the financial strength of Tower Three Partners, an operationally oriented private equity firm, Heritage Golf Group is uniquely poised to expand through the acquisition of a tightly focused and selective group of first-class clubs. Under the leadership of Davis Sezna (CEO, Partner), Heritage Golf Group is evolving the private club and golf business experience to the highest level—on the cutting edge of tradition—by honoring the current traditions while enhancing and elevating the member experience.

ABOUT BIRDIES FOR THE BRAVE®

Named by the White House among the top 20 charities in the U.S. that support military families, *Birdies for the Brave* is a national military outreach initiative proudly supported by the PGA TOUR, which is dedicated to honoring and showing appreciation to the courageous members of our U.S. Armed Forces and their families. *Birdies for the Brave* was created in 2006 by PGA TOUR player Phil Mickelson, whose father was a Navy fighter pilot, and his wife, Amy, to support combat-wounded veterans. The PGA TOUR subsequently adopted *Birdies for the Brave* and expanded it to include a wide spectrum of military outreach initiatives during PGA TOUR tournaments, as well as a series of fundraising events at TPCs and partner clubs across the U.S. – an effort that has raised more than \$15 million for military homefront charities that provide critical programs and services to meet the specialized needs of wounded heroes and military families. For more information, visit www.birdiesforthebrave.org.

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