



FOR IMMEDIATE RELEASE

## **Heritage Golf Group Purchases Two Clubs Owned by Lennar Homes in Southwest Florida**

FT. MYERS, FL & VENICE, FL – (February 28, 2022) – Heritage Golf Group announced the purchase of The Club at Pelican Preserve (Ft. Myers) and Venetian Golf Club (Venice). The two outstanding Lennar Homes lifestyle clubs are located, respectively, in the award-winning 55+ Pelican Preserve gated community and the highly desired Venetian Golf & River Club gated community. Each is recognized as one of the best thriving communities in the Sarasota and Southwest Florida areas.

“We are excited to add these two notable Florida clubs originally developed by WCI Communities and later completed by Lennar Homes, one of the leading homebuilders in the United States. The purchase of these clubs from Lennar Homes bolsters our strategic vision to partner with residential developers and builders. We are honored that Lennar selected Heritage Golf Group to continue its vision of residential excellence and community partnership,” said Scott McMartin, Chief Acquisition Officer of Heritage Golf Group. “The addition of these two clubs brings Heritage Golf Group’s Florida presence to a total of five clubs.”

“I am excited to welcome Heritage Golf Group as new owners of The Club at Pelican Preserve and Venetian Golf Club. While our expertise lies in developing thriving home communities, Heritage’s expertise is owning and operating private golf and country clubs. We are proud to have been a part of the overall success of both the Pelican Preserve and Venetian Golf & River Club communities and wish the clubs and communities much success in this new phase of ownership,” said Tony Burdett, Southwest Florida Vice President of Operations of Lennar Homes.

Heritage has embarked upon a million-dollar plus golf course renovation and course beautification at Venetian Golf Club with completion planned for the second half of 2022. Likewise, Pelican Preserve is in the final phase of contracting for million-dollar plus improvements to the golf course and outdoor living spaces to begin this year with completion in 2023. For more information on membership, please visit each club’s website at [www.pelicanpreservegolfclub.com](http://www.pelicanpreservegolfclub.com) and [www.venetianguolfclub.com](http://www.venetianguolfclub.com).

### **About Heritage Golf Group**

Founded in 1999, Heritage Golf Group’s current ownership and leadership team brings years of diverse and successful experience owning and operating golf and country clubs. The Heritage Golf Group corporate office is located in Northern Virginia, just outside Washington DC. The current ownership purchased Heritage Golf Group in January 2020, with its collection of six (6) owned golf courses. Heritage Golf Group now has eighteen (18) clubs located in Virginia, Florida, South Carolina, New York, New Jersey, Missouri, Illinois, and Wisconsin. Heritage Golf Group continues to grow by acquiring a mix of private country clubs in residential communities, member-owned clubs with growth potential seeking strategic alternatives, and premium daily fee golf properties in major metropolitan markets. Guided by the principle of evolving the golf business experience to the highest level, each individual club’s amenities and operational systems are tailored to augment its unique assets. For more information, please visit [www.heritagegolfgroup.com](http://www.heritagegolfgroup.com).

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Media Contact: Patti Hulsebus, Heritage Golf Group; Phone: 703.570.4955, Email: [phulsebus@heritagegolfgroup.com](mailto:phulsebus@heritagegolfgroup.com)