



FOR IMMEDIATE RELEASE

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**HERITAGE GOLF GROUP NAMES BRIAN RICHTER GENERAL
MANAGER/PGA DIRECTOR OF GOLF AT LEGACY GOLF CLUB**

SAN DIEGO, CA. - Heritage Golf Group is pleased to name Brian Richter General Manager/PGA Director of Golf of Legacy Golf Club. Heritage Golf Group recently announced that it has added Legacy Golf Club in Bradenton, Florida to its portfolio of clubs by signing a management agreement with Textron Financial Corporation.

“We are proud to welcome Brian as General Manager/PGA Director of Golf of Legacy Golf Club,” said Andy Crosson, Executive Vice President of Heritage Golf Group. “His proven track record and experiences will prove invaluable as we continually strive to bring Members and guests of Legacy Golf Club unrivaled golf and uncompromising service.”

Legacy Golf Club is an upscale, 18-hole championship daily fee course. This award-winning Arnold Palmer signature designed course features elevated multiple tees, and virtually every hole is framed with sand and water. The 360-foot wide fairways on all corridors make the look very dramatic and visually challenging, while still playable by players of all ability levels.

Legacy Golf Club has been recognized as one of the Best Places to Play and has received 4 1/2 STARS from the readers' of Golf Digest 2008-2009. The course was also recognized as One of America's Top Golf Courses from ZAGAT Survey 2007-2008. In 2004, readers' of Florida Golf News ranked Legacy Golf Club as the #1 Public Golf Course in Southwest Florida.

Richter has more than 10 years of experience in the golf industry, with positions as general manager, director of golf, and head golf professional. He was elected to PGA membership in August 2008. Throughout his career, Richter has been awarded two service excellence awards from American Golf Corporation. Richter has also been awarded the 2002 and 2005 Merchandiser of the Year, West Central Chapter, as well as the 2006 Horton Smith award, West Central Chapter NFPGA.

About Heritage Golf Group

Heritage Golf Group (www.heritagegolfgroup.com) began in 1999 with \$100 million in funding provided by the private equity firm, GTCR Golder Rauner, LLC. Since then, the company has grown an impressive portfolio of private and resort golf clubs around the country. The Heritage portfolio represents some of the most well-known and acclaimed properties spanning Texas, Georgia, Florida, Michigan, North Carolina and South Carolina. The company, led by Bob Husband, President and CEO, distinguishes itself through its dedication to unrivaled golf and uncompromising service.

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