



FOR IMMEDIATE RELEASE

January 18, 2010

For Information:

Addis Kassegn (858) 617-6118

**HERITAGE GOLF GROUP ANNOUNCES PALMETTO HALL PLANTATION CLUB TO
HOST 2010 EGOLF PROFESSIONAL TOUR EVENT**

SAN DIEGO, CA. - Heritage Golf Group is pleased to announce that Palmetto Hall Plantation Club has been selected by the eGolf Professional Tour to host the 2010 season-opening event February 17-20, 2010 at Palmetto Hall Plantation Club on Hilton Head Island, SC. It will mark the second consecutive year in which the tour has conducted its season-opening event in the greater Hilton Head Island area, having begun in 2009 at Oldfield Country Club in nearby Bluffton, SC.

“We’re honored to be hosting the 2010 eGolf Professional Tour’s opening event of the season,” said Ray Dznowski, Director of Operations for the Heritage Collection on Hilton Head Island. “With so many outstanding golfers participating in the eGolf Tour, this promises to be a spectacular tournament and another fantastic event for Hilton Head Island as a golf destination.”

The Palmetto Hall Championship will be the first of two consecutive events in the greater Hilton Head Island area. The following week, the tour moves down the road to Savannah, GA for the Savannah Quarters Classic, which will be held at Savannah Quarters CC and The Club at Savannah Harbor.

A field of 204 players is expected to compete for an estimated purse of \$235,000 at the Palmetto Hall Championship, with an estimated \$35,000 going to the winner. Players will split the first two rounds over the Cupp and Hills courses, with each player playing one round on each course through 36 holes before the field is cut to the low 70 players and ties for the final two rounds. The final two rounds will be solely contested on the Cupp course.

Player commitments will not be official until the entry deadline of February 8th, but two early names to keep an eye on are Drew Weaver and Brian Harman, with both players having recently turned professional after standout amateur careers.

Palmetto Hall Plantation Club features 36 holes of pristine golf immersed in Southern elegance and natural beauty. The Arthur Hills and Robert Cupp designed courses are designed to challenge and reward players of all skill levels; they are premier properties for enjoying the true Hilton Head experience. Palmetto Hall Plantation Club proudly features a 14,000 square foot antebellum-style Clubhouse, as well as luxurious amenities for the entire family. Palmetto Hall Plantation Club is recognized as an Audubon Cooperative Sanctuary for its commitment to environmental quality by meeting required standards for protecting the environment, conserving natural resources, and preserving wildlife habitats.

About Heritage Golf Group

Heritage Golf Group (www.heritagegolfgroup.com) began in 1999 with \$100 million in funding provided by the private equity firm, GTCR Golder Rauner, LLC. Since then, the company has grown an impressive portfolio of private and resort golf clubs around the country. The Heritage portfolio represents some of the most well-known and acclaimed properties spanning Texas, Georgia, Florida, Michigan, North Carolina and South Carolina. The company, led by Bob Husband, President and CEO, distinguishes itself through its dedication to unrivaled golf and uncompromising service.

#