



FOR IMMEDIATE RELEASE

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**HERITAGE GOLF GROUP NAMES MITCH COOK HEAD GOLF PROFESSIONAL
AT WHITE COLUMNS COUNTRY CLUB**

SAN DIEGO, CA. - Heritage Golf Group is pleased to announce the appointment of Mitch Cook as Head Golf Professional of White Columns Country Club. Designed by award-winning architect Tom Fazio, White Columns Country Club features a layout that gradually increases in challenge and splendor as it builds to a crescendo over the final five holes. Impeccable playing conditions, contrasting transitional areas and sheer grandeur enhance its brilliant design.

“We are proud to welcome Mitch back as Head Golf Professional of White Columns Country Club,” said John Hungerford, Executive Vice President of Heritage Golf Group. “His proven track record and experiences will prove invaluable as we continually strive to bring members and guests of White Columns Country Club unrivaled golf and uncompromising service.”

White Columns features a traditional, classical style golf course preferred by the USGA for its major championships. While demanding enough to test the most accomplished player, tee options ranging from 5,100 to 7,300 yards, will motivate and reward players of all skill levels.

White Columns was recently selected to host the 2009 Men’s State Mid Amateur and the 2010 State Women’s Amateur Tournaments.

Cook has a wide range of experience in the golf industry. He has fulfilled roles ranging from PGA Tour Caddy, to Head Golf Professional, to General Manager. During Cook’s tenure as Head Golf Professional, he represented a club that was ranked one of the top 75 best public courses in the country. Cook returns to White Columns Country Club after having been the Head Golf Professional at the Club from 2001-2007. He is a member of the Professional Golfers Association of America.

About Heritage Golf Group

Heritage Golf Group (www.heritagegolfgroup.com) began in 1999 with \$100 million in funding provided by the private equity firm, GTCR Golder Rauner, LLC. Since then, the company has grown an impressive portfolio of private and resort golf clubs around the country. The Heritage portfolio represents some of the most well-known and acclaimed properties spanning Texas, Georgia, Florida, Michigan, North Carolina and South Carolina. The company, led by Bob Husband, President and CEO, distinguishes itself through its dedication to unrivaled golf and uncompromising service.

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