



FOR IMMEDIATE RELEASE

February 17, 2009

For Information:

Andy Crosson (858) 617-6103

HERITAGE GOLF GROUP OFFERS GOLF MANAGEMENT SERVICES

SAN DIEGO, CA.— Heritage Golf Group, a leading owner and operator of premier golf properties across the country, has decided to expand its business model by offering golf management services to the golf industry. Heritage Golf Group is reaching out to owners who hold high standards and quality goals for their properties and is offering them management agreements for their clubs.

Heritage Golf Group is a premier golf property owner and operator of first-class private, resort and daily fee courses across the United States with extensive golf course operations experience. Heritage Golf Group creates value by providing a consistently high quality golf experience, while taking advantage of volume purchasing in all aspects of the operation.

“During these extraordinary economic times, Heritage Golf Group’s twenty-five years of management expertise can provide great value to owners of golf properties. Heritage Golf Group is a full service golf management company that focuses on running a golf business and creating efficiencies that increase the profitability of the club, while providing unrivaled golf and uncompromising service,” said Bob Husband, President and Chief Executive Officer of Heritage Golf Group.

“We are excited to offer our management expertise to other golf facility owners,” said Andy Crosson, Executive Vice President of Heritage Golf Group. “As an owner-operator of premium quality properties, Heritage Golf Group is able to provide significant resources to improve operating efficiencies and performance. We can offer unique programs that enhance the golf experience for members while maintaining a profitable business.”

About Heritage Golf Group

Heritage Golf Group (www.heritagegolfgroup.com) began in 1999 with \$100 million in funding provided by the private equity firm, GTCR Golder Rauner, LLC. Since then, the company has grown an impressive portfolio of private and resort golf clubs around the country. The Heritage portfolio represents some of the most well-known and acclaimed properties spanning Texas, Georgia, Florida, Michigan, North Carolina and South Carolina. The company, led by Bob Husband, President and CEO, distinguishes itself through its dedication to unrivaled golf and uncompromising service.

#