



FOR IMMEDIATE RELEASE

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Heritage Golf Group and PGA TOUR's TPC Network of Clubs Join Forces To Expand Privileges For Private Club Members Nationwide

SAN DIEGO, CA –Heritage Golf Group and the PGA TOUR's TPC Network of Clubs invite golfers to "join locally, play nationally" through TPC Passport – a premium concierge program designed to deliver a memorable golf experience for qualified members of private clubs within the TPC Network and the Heritage Collection. Offered to full golf members of TPC and Heritage clubs, TPC Passport offers expanded privileges and services including the opportunity to schedule starting times at premier TPC and Heritage clubs nationwide; convenient online reservations; priority access and reduced member pricing at all TOUR Academy facilities; and exclusive member pricing on PGA TOUR golf vacations.

Members call TPC Passport's toll-free number or visit the program's website to take advantage of TPC Passport benefits. TPC Passport members enjoy the "home course advantage" when traveling for business or pleasure. TPC Passport gives members and their guests the best of both the TPC Network and the Heritage Collection, ensuring a premier golf experience.

"At Heritage Golf Group, we are always looking for ways to improve the golf experience for members," said Bob Husband, president and CEO of Heritage Golf Group. "Through this alliance with the TPC Network, we are delivering on our promise to provide unrivaled golf and uncompromising service. We've heard from our members that they are using the TPC Passport program as a business tool. Now they can host a client at one of the legendary courses in the TPC Network or Heritage Collection of clubs while they are on the road, and feel confident the conditions and service will be consistent with those at their home club."

"Our strategic alliance with Heritage Golf Group is an extension of our efforts to provide PGA TOUR experiences for our members and guests," said John Norris, vice president of Sales & Marketing for PGA TOUR Golf Course Properties. "TPC Passport enables us to deliver a better, more valuable, consistently outstanding golf experience for our collective members and their guests, including access to an unprecedented collection of legendary courses. We are delighted with the reception this program has received since its launch and look forward to helping even more members enhance the private club experience through complimentary enrollment in TPC Passport."

About Heritage Golf Group

Heritage Golf Group (www.heritagegolfgroup.com) began in 1999 with \$100 Million in funding provided by the private equity firm, GTCR Golder Rauner, LLC. Since then the company has grown an impressive portfolio of private and resort golf clubs around the country. The Heritage Portfolio represents some of the most well-known and acclaimed properties spanning California, Texas, Georgia, Florida, Michigan, North Carolina and South Carolina. The company distinguishes itself by its dedication to unrivaled golf and uncompromising service and is led by Bob Husband, President and CEO.

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About the PGA TOUR

The PGA TOUR is a tax-exempt membership organization of professional golfers. Its primary purpose is to provide competitive earnings opportunities for past, current and future members of the PGA TOUR, Champions Tour and Nationwide Tour; to protect the integrity of the game; and to help grow the reach of the game in the U.S. and around the world.

In 2008, the three Tours are competing in approximately 108 events for approximately \$355 million in prize money. Tournaments are being held in nine countries outside the U.S. and in 37 states. In addition to providing competitive opportunities for its membership, TOUR events also generate significant funds for local charities. In fact, the three Tours have surpassed the \$1 billion mark in overall charitable contributions. The PGA TOUR's web site address is www.pgatour.com and the company is headquartered in Ponte Vedra Beach, FL.

About The TPC Network

Licensed by the PGA TOUR, the TPC Network is comprised of 28 premier private and resort golf properties designed by some of golf's most elite architects, 17 of which are operated by the PGA TOUR. Each TPC has hosted or has been designed to host TOUR-sponsored golf tournaments.

Since the TPC Sawgrass first opened its world renowned PLAYERS Stadium Course in the fall of 1980, TPCs have provided the PGA TOUR with rent-free venues for tournaments, helping to boost championship golf purses and increasing charitable donations to grass roots non-profit organizations. At the same time, TPCs have provided recreational golfers with the unique opportunity to test their skills on the same layouts where the world's best golfers compete.

Distinctive in character but consistent in quality, TPCs are known for their outstanding conditioning and amenities, as well as a commitment to environmental excellence. To date, nearly all TPCs operated by the PGA TOUR are certified as Audubon International Cooperative Sanctuary Systems. The TPC Network is also distinguished by its unwavering commitment to further the PGA TOUR's giving back mission through support of charitable and community-based programs. For more information, please visit www.tpc.com.

Contact:

Addis Kassegn
Heritage Golf Group
(858) 617-6118
akassegn@heritagegolfgroup.com

Rick Shoemaker
PGA TOUR
(904) 273-7644
rickshoemaker@pgatourhq.com

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