For Immediate Release

Heritage Golf Group Makes Another Strategic Private Club Acquisition

with the Addition of Deercreek Country Club

Deercreek Country Club becomes the company’s 32nd acquisition and its 6th club in Florida.

**HERNDON, VA — June 29, 2023— Today,** [Heritage Golf Group](https://www.heritagegolfgroup.com/)**, the fastest-growing owner and operator of golf and country clubs in the US, announced that it has made another strategic private club acquisition –** [Deercreek Country Club](https://www.deercreekcountryclub.com/) **in Jacksonville, Florida. Heritage Golf Group purchased the club’s assets from the Deercreek Investment Members. The terms of the transaction were not disclosed.**

**“Deercreek Country Club is a gem in Northeast Florida, and our ownership board was extremely particular when it came to selling the club,” said Michael Milkey, Chairman of the Board. “Heritage Golf Group brought the right combination of capital, vision and operational excellence to steward Deercreek into the future.”**

**Deercreek Country Club is located in an upscale 750-home residential community just southeast of downtown Jacksonville. The club features a wealth of amenities, including a fully equipped fitness center, an aquatics center with Olympic-sized swimming pool and eight Har-Tru tennis courts with an active tournament schedule. The club opened in 1989 and its golf course was designed by Robert Miller.**

“We are pleased to have been selected by the Deercreek Country Club ownership group to be the next owner and operator of this vibrant private country club which aligns with our growing collection of 32 golf clubs,” said [Andy Miller](https://www.linkedin.com/in/andy-miller-8753419/), Chief Revenue Officer of Heritage Golf Group. “We are immediately committing significant capital for targeted club improvements to enhance the membership experience and ignite market enthusiasm.”

In Florida, Heritage Golf Group also owns [TPC Tampa Bay](https://www.tpctampabay.com/), [TPC Prestancia](https://www.tpcprestancia.com/), [The Club at Pelican Preserve](https://www.pelicanpreservegolfclub.com/), [The Club at Boca Pointe](https://www.bocapointecc.com/) and the [Venetian Golf Club](https://www.venetiangolfclub.com/).

**About Heritage Golf Group**

Since purchasing Heritage Golf Group in January 2020, the current ownership and leadership team has grown the company to include 32 clubs across the US. With its home office in Northern Virginia, just outside Washington DC, Heritage’s 32 clubs are in Alabama, Colorado, Florida, Georgia, Illinois, Missouri, New Jersey, New York, North Carolina, South Carolina, Virginia, Michigan, and Wisconsin. The company continues to grow by acquiring a mix of private country clubs in residential communities, member-owned clubs with growth potential seeking strategic alternatives, and premium daily-fee and resort golf properties in major resort destinations and metropolitan markets. Guided by the principle of evolving the golf experience to the highest level, each individual club’s amenities and operational systems are tailored to augment its unique assets. For more information, please visit [www.heritagegolfgroup.com](http://www.heritagegolfgroup.com).

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